

SPONSORSHIP OPPORTUNITIES

December 6, 2025 |
San Marco Square



Fully supports:



How your donations help

Children's Miracle Network Hospitals takes pride in keeping funds within the community in which they are raised. Therefore, donations given in Northeast Florida and Southeast Georgia stay local to support both UF Health Jacksonville and Wolfson Children's Hospital. These unrestricted donations are often used to fund life-saving, pediatric medical equipment, critical healthcare services, educational resources and Child Life supplies.

About Children's Miracle Network Hospitals

Children's Miracle Network Hospitals is dedicated to saving and improving the lives of as many children as possible. We do this by raising funds and awareness for 170 member hospitals that provide 32 million treatments each year to kids across the U.S. and Canada. Locally, Children's Miracle Network Hospitals supports UF Health Jacksonville and Wolfson Children's Hospital.

Why we need your support

Our member children's hospitals are available 24 hours a day to help kids of every age and background overcome every injury and illness imaginable. These children's hospitals are also on the front lines of preventing disease and injury through research, education and outreach programs that keep millions of kids out of the hospital each year.

All funds stay local to support:





FESTIVAL OF LIGHTS 5K

2024 FESTIVAL OF LIGHTS 5K IMPACT More than \$80,000 was raised for the pediatric units at UF Health Jacksonville and Wolfson Children's Hospital. More than 2,100 runners registered.

ABOUT

The 30th Annual Festival of Lights 5K is a unique fundraising event that benefits Children's Miracle Network Hospitals of Jacksonville. The beautiful streets of San Marco will light up as thousands of runners and walkers take off during this holiday-themed race. The evening includes a 1-mile fun run and a 5K race for families and individuals of all ages.

EVENING FESTIVITIES

If running isn't your thing, bring the family out to San Marco Square for an evening of festivities that include:

- Horse-drawn sleigh rides
- Miniature train rides
- Bounce and slide games
- Holiday characters
- Snow machines
- Free hot chocolate
- And more!

2025 FESTIVAL OF LIGHTS 5K



December 6,
2025
San Marco
Square

1-mile fun
run starts
5:00 PM

5K starts
5:30 PM



OUR CHAMPIONS



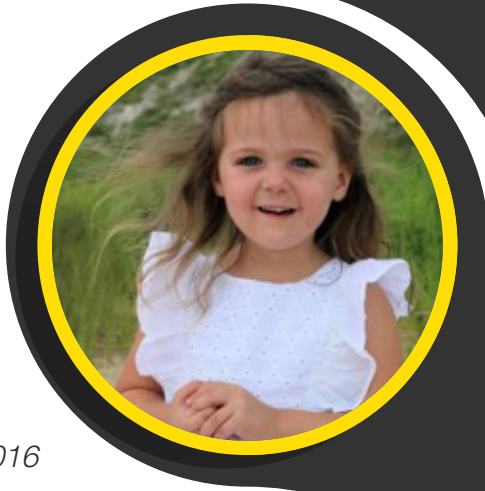
Zoe

Miracle since 2016



Nathaniel

Miracle since 2014



Kayla

Miracle since 2016



Lorenzo

Miracle since 2017



Jayda & Jaylin

Miracles since 2018



Jaxson

Miracle since 2021

FESTIVAL OF LIGHTS 5K

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Sponsor Benefits	Presenting Sponsor \$10,000 (limited to one)	Children's Champion Sponsor \$5,000	Miracle Maker Sponsor \$2,500	Jingle Bell Sponsor \$1,000	Candy Cane Sponsor \$500
Included as "Presenting Sponsor" on event mailer to past participants	★				
Complimentary race registrations	10	8	5	3	1
Logo recognition on race poster distributed around Jacksonville	Premium Placement ★	★			
Table at 5K event (staffed by sponsor)	★	★	★		
Group Volunteer Opportunity during FOL	★	★	★		
Logo recognition on event emails to 50,000+ runners & CMN supporters	Premium Placement ★	★	★	★	
Logo recognition on 5K t-shirt	Premium Placement ★	★	★	★	
Recognition on CMN Jacksonville social media platforms	★	★	★	★	★
Logo recognition on event website	Premium Placement ★	★	★	★	★
Inclusion in event press release	★	★	★	★	★
Logo recognition on ground signs and sponsor banner at 5K event	★	★	★	★	★

IN-KIND PARTNERS In-Kind partners provide goods and services for the Festival of Lights 5k, increasing the dollars raised that go directly to the mission. In-kind partnership benefits are based on the approximate cost of the in-kind donation.

QUESTIONS?

Contact Samantha.DAgostino@ufhealth.org for more information on sponsorship opportunities.

EXCLUSIVE SPONSOR OPPORTUNITIES

December 6, 2025 | San Marco Square

FINISHER MEDAL SPONSOR - \$7,000

- Exclusive sponsorship opportunity as our **Finisher Medal Sponsor** for the 30th Annual Festival of Lights 5k
- Logo will be included on the Finisher Medal Lanyard, distributed to 2,000+ participants
- Sponsorship includes 10 complimentary race registrations
- Group volunteer opportunity
- Logo recognition on race poster distributed around Jacksonville
- Logo recognition on event emails
- Table at 5K event (staffed by sponsor)
- Logo recognition on 5K t-shirt
- Recognition on CMN Jacksonville social media platforms
- Logo recognition on event website
- Inclusion in event press release
- Logo recognition on sponsor banner at 5k event
- Limited to one sponsor

FINISH LINE SPONSOR - \$5,000

- Exclusive sponsorship opportunity as our **Finish Line Sponsor** for the 30th Annual Festival of Lights 5k
- Signage with logo and recognition as the Finish Line Sponsor will be displayed at the finish line and throughout San Marco Square
- Sponsorship includes 8 complimentary race registrations
- Group volunteer opportunity
- Logo recognition on race poster distributed around Jacksonville
- Logo recognition on event emails
- Table at 5K event (staffed by sponsor)
- Logo recognition on 5K t-shirt
- Recognition on CMN Jacksonville social media platforms
- Logo recognition on event website
- Inclusion in event press release
- Logo recognition on sponsor banner at 5k event

WATER STATION SPONSOR - \$3,000

- Exclusive sponsorship opportunity as our **Water Station Sponsor** for the 30th Annual Festival of Lights 5k
- Signage with logo and recognition as Water Station Sponsor will be displayed on the race route and throughout San Marco Square
- Sponsorship includes 5 complimentary race registrations
- Volunteer opportunity to staff the water station
- Logo recognition on event emails
- Table at 5K event (staffed by sponsor)
- Logo recognition on 5K t-shirt
- Recognition on CMN Jacksonville social media platforms
- Logo recognition on event website
- Inclusion in event press release
- Logo recognition on sponsor banner at 5k event
- Limited to one sponsor

TRANSPORTATION SPONSOR - \$1,500

- Exclusive sponsorship opportunity as our **Transportation Sponsor** for the 30th Annual Festival of Lights 5k
- Logo will be displayed on transportation shuttle for participants from the parking garage to San Marco Square
- Signage with logo and recognition as transportation sponsor will be displayed at both stops and throughout San Marco Square
- Sponsorship includes 3 complimentary race registrations
- Logo recognition on 5K t-shirt
- Recognition on CMN Jacksonville social media platforms
- Logo recognition on event website
- Inclusion in event press release
- Logo recognition on sponsor banner at 5k event
- Limited to one sponsor

QUESTIONS?

Contact Samantha.DAgostino@ufhealth.org for more information on sponsorship opportunities.

SPONSOR AGREEMENT

2025 Festival of Lights 5K

Yes! Our company would like to sponsor the 30th Annual Festival of Lights 5k at the following level:

- | | |
|--|---|
| <input type="checkbox"/> Presenting Sponsor - \$10,000 | <input type="checkbox"/> Jingle Bell Sponsor - \$1,000 |
| <input type="checkbox"/> Children's Champion Sponsor - \$5,000 | <input type="checkbox"/> Candy Cane Sponsor - \$500 |
| <input type="checkbox"/> Miracle Maker Sponsor - \$2,500 | <input type="checkbox"/> I cannot sponsor this year, but I would like to make a donation of \$_____ |

Yes! Our company would like to participate in an Exclusive Sponsorship opportunity the 30th Annual Festival of Lights 5k at the following level:

- | | |
|---|---|
| <input type="checkbox"/> Finisher Medal Sponsor - \$7,000 | <input type="checkbox"/> Water Station Sponsor - \$3,000 |
| <input type="checkbox"/> Finish Line Sponsor - \$5,000 | <input type="checkbox"/> Transportation Sponsor - \$1,500 |

Company: _____

(Preferred name on all promotional materials)

Contact Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Email: _____

Please send completed form with payment to the Children's Miracle Network Hospitals office. Contact Samantha D'Agostino with any questions and to send your company's logo.

Samantha.DAgostino@ufhealth.org

Children's Miracle Network Hospitals
580 W. 8th St.. Tower I, Suite 3510, Jacksonville, FL 32209
FAX: 904.244.9376

"What's Raised Here, Stays Here!"

Your donation stays local to benefit Children's Miracle Network Hospitals in the Jacksonville region.

Tax ID: 59-2142859

Proudly supports:

