



FREE CHICKEN BISCUIT RUN

MARCH 24, 2018

5K / 1 MILE FUN RUN

SPONSORED BY DASAANI

COST: \$25 PER RUNNER

THE EVENTS

OVERVIEW

What: Chick-fil-A® 5K, & 1 Mile Family Event and Health Fair; and golf tournament

Where: 5K - will be at Chick-fil-A® at River City Marketplace

Golf Tournament – Windsor Parke Golf Club

When: 5K- March 24, 2018

Golf Tournament – February 30th, 2018

Why: To bring the community together in a way that promotes health and fitness. Come to the golf tournament. Then join us at the health fair and/or run in the 5K!

WHAT'S IN IT FOR YOU

1. Several hundred runners consisting of proven leaders and influencers in their workplaces, schools, & communities.
2. FREE Family Health Fair for all ages for over 1,000 event day attendees spanning all ages.
3. Exposure via social media outlets, mass e-mailings, on posters, t-shirts and logo linked to event website.
4. Social Media impressions from a involved pre-event and event audience.
5. FREE 5K and golf registrations as well as complementary dri-fit shirts.



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PLATINUM SPONSOR, \$5,000

- Title Sponsor and Host of the Golf Tournament at Windsor Parke Golf Club.
- 10 complimentary race registrations for the 5K on March 24th.
- Three complimentary foursome's at the golf tournament on Feb. 30th.
- Large Banner with the company named as Title Sponsor (golf tournament only); and 3 banners displaying company's name and logo (5K only).
- Will be named as Titled Sponsor any time the golf tournament is discussed or advertised.
- A Full page ad in the golf tournament program.
- Opportunity to set up an exhibit table/booth to distribute promotional items, coupons and/or literature at the Health Fair on March 24th.
- Opportunity to provide one door prize to be given away during the award ceremony during the 5K, and for the golf tournament.
- Placement of coupons, advertisements, and/or flyers in runner hospitality bags for both events.
- Company logo featured on 1st place sports, where our race is shown.
- Logo prominently placed on event posters and on all participants' shirts for 5K.
- Inclusion in all media/press releases for both events.
- Company/organization mentioned as sponsor from Main Stage after the 5K and golf tournament.



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GOLD SPONSOR, \$2,500

- 3 complimentary race registrations for the 5K on March 24th.
- 1 complimentary foursome's at the golf tournament on Feb. 30th.
- 3 banners displaying company's name and logo (5K only); And a hole sponsorship at the golf tournament.
- A half page ad in the golf tournament program.
- Opportunity to set up an exhibit table/booth to distribute promotional items, coupons and/or literature at the Health Fair on March 24th.
- Opportunity to provide one door prize to be given away during the award ceremony during the 5K, and for the golf tournament.
- Placement of coupons, advertisements, and/or flyers in runner hospitality bags for both events.
- Company logo featured on 1st place sports, where our race is shown.
- Logo prominently placed on event posters and on all participants' shirts for 5K.
- Inclusion in all media/press releases for both events.
- Company/organization mentioned as sponsor from Main Stage after the 5K and golf tournament.



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SILVER SPONSOR, \$1,000

- 1 complimentary race registration for the 5K on March 24th.
- 2 banners displaying company's name and logo (5K only); And a hole sponsorship at the golf tournament.
- A Quarter page ad in the golf tournament program.
- Opportunity to set up an exhibit table/booth to distribute promotional items, coupons and/or literature at the Health Fair on March 24th.
- Opportunity to provide one door prize to be given away during the award ceremony during the 5K, and for the golf tournament.
- Placement of coupons, advertisements, and/or flyers in runner hospitality bags for both events.
- Company logo featured on 1st place sports, where our race is shown
- Logo prominently placed on event posters and on all participants shirts for 5K.
- Inclusion in all media/press releases for both events.
- Company/organization mentioned as sponsor from Main Stage after the 5K and golf tournament.



BRONZE SPONSOR, \$500

- 1 complimentary race registration for the 5K on March 24th.
- 1 banner displaying company's name and logo (5K only); And a hole sponsorship at the golf tournament.
- Opportunity to set up an exhibit table/booth to distribute promotional items, coupons and/or literature at the Health Fair on March 24th.
- Opportunity to provide one door prize to be given away during the award ceremony during the 5K, and for the golf tournament.
- Placement of coupons, advertisements, and/or flyers in runner hospitality bags for both events.



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Place a check mark next to your desired level of sponsorship.

☐ Platinum Sponsor, \$5,000

☐ Gold Sponsor, \$2,500

☐ Silver Sponsor, \$1,000

☐ Bronze Sponsor, \$500

I, _____, on behalf of _____,
commit to sponsor the Chick-fil-A® Free Chicken Biscuit 5K.

Authorized Signature

Date

Phone Number

Email Address

Scan/Email your completed contract to Shelley Guettler, or mail to the address below.
a payment for sponsorship should be made out to Chick-fil-A®, 14020 Lunar Drive,
Jacksonville, FL 32218 | Shelleyguettler@att.net

There are no “rain dates”, or refunds, for weather related cancellation of this event.
If you have any questions, please do not hesitate to ask. Once payment is received,
you will be provided with more information about the event along with marketing
materials for your place of business.



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